
2024-2029 Strategic Plan



OUR VISION

We are the leading source for knowledge sharing that empowers BC local government financial excellence.

OUR MISSION

We promote excellence in local government through support and development of our members.

OUR VALUES

Professionalism, Leadership and Collaboration.

Our Strategic Outcomes

1

WE ARE RELEVANT TO ALL OF OUR MEMBERS

Provide programming that considers the full breadth of the roles and responsibilities of local government financial professionals and the diversity of experience.

- A. Build awareness of resources and professional development opportunities.
- B. Continue improving education and professional development.
- C. Engage members throughout their careers and beyond.

2

WE ARE THE CENTER OF DIALOGUE WITH MEMBERS, GOVERNMENT AND PARTNERS

Leverage the experience and expertise of our members, government, and partners in building dialogue on local government financial matters.

- A. Maintain and strengthen partnership with the BC government.
- B. Increase engagement with partners and build relationships.

3

WE PROVIDE VALUE TO OUR MEMBERSHIP THROUGH PARTNERSHIPS

Encourage cross-partnership opportunities that leverage partner resources, training, and reputation within the association for the benefit of members and partners.

- A. Maintain collaboration between members and partners on program participation and delivery.