

*Sponsorship  
Package*

GFOABC ANNUAL CONFERENCE & AGM

# LEADING WITH PURPOSE

CREATING A CULTURE  
OF COLLABORATION

FAIRMONT CHATEAU WHISTLER | MAY 31—JUNE 2, 2023



# SPONSORSHIP



**The Government Finance Officers Association of British Columbia (GFOABC) is a professional Association that represents local government finance officers in BC.**

## WHAT WE DO

Promote excellence in local government through the support and development of financial professionals by providing professional development and education programs and networking opportunities for our members.

## TO BECOME A SPONSOR

GFOABC's sponsorship opportunities allow you to reach all GFOABC members during the annual conference and beyond. Whether you have a specific idea in mind or want to contribute as a general supporter, there is something for everyone.

## SPONSORSHIP LEVELS

Choose the level of sponsorship that best suits your organization:

**Platinum, Gold, Silver, Bronze**

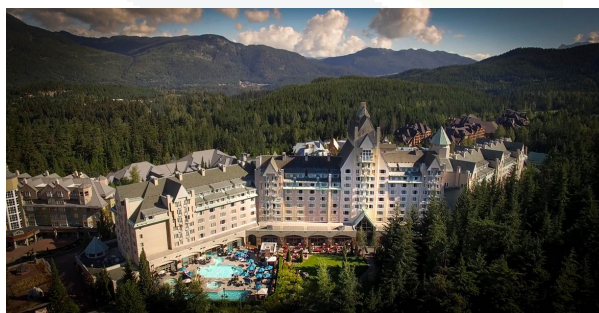
## BENEFITS OF SPONSORSHIP

- Sponsorship provides an opportunity to engage with local government finance professionals and decision-makers from across the province.
- The annual conference offers sponsors an opportunity to network directly with 200-400 members in-person and online.
- Year-long professional development webinars and workshops provide sponsors with an opportunity to present as subject matter experts on processes, skills, and technology.
- Exposure to over 1,400 Dollars & Sense quarterly newsletter subscribers

## OUR MEMBERS

We have over 1,000 members and a circulation list of more than 1,400. Our members represent 160 Municipalities and 28 Regional Districts, covering 99% of the Province's population. In total, our members control more than \$8.3 billion in expenditures and \$9.0 billion in cash and investments.

## 2023 ANNUAL CONFERENCE - FAIRMONT CHATEAU WHISTLER



Our annual conference is a premier event that includes a variety of keynote speakers, professional development sessions, tradeshow, and networking events for our attendees. The format is as follows:

### Tuesday, May 30

Welcome Reception

### Wednesday, May 31

Opening Keynote  
Opening Panel  
Annual General Meeting  
Regular Program  
Tradeshow  
Networking Sessions

### Thursday, June 1

Opening Keynote  
Regular Program  
Tradeshow  
Networking Sessions  
Gala Dinner

### Friday, June 2

Regular Program  
Closing Panel or Keynote

# SPONSORSHIP



## THROUGHOUT THE YEAR

	PLATINUM \$10,500	GOLD \$7,350	SILVER \$5,250	BRONZE \$3,150
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The opportunity to host branded webinar forums	X			
Help develop and deliver professional development workshops in partnership	X	X		
Logo and company information featured on our website.	X	X	X	X
Articles and/or advertisements in the Dollars & Sense quarterly newsletter	X	X	X	X
"Sponsor of the Month" on website, in e-Updates and on Social Media	X	X		

## AT THE ANNUAL CONFERENCE

Conference registrations including meals and social events. (* or)	3	2	1	1*
Discount on the cost of a booth at the Conference Tradeshow. (* or)	100%	75%	50%	25%*
Company logo in the conference guide and conference signage	X	X	X	X
Opportunity to make a presentation at the Conference	X	X	X	
Company name and sponsorship level included in opening remarks	X	X		



# SPONSORSHIP



## PLATINUM SPONSORSHIP \$10,500

### Throughout the year

- The opportunity to host branded webinar forums in partnership with GFOABC.
- Year-long events, information sharing, and education provide opportunities beyond the annual conference including PD events across the Province.
- Logo and company information are featured prominently on the GFOABC website.
- **FOUR** articles **AND** advertisements in the Dollars & Sense quarterly newsletter
- Featured as “Sponsor of the Month” on website, in e-updates, and in social media.
- Participate in our Temporary Support Program to receive notifications from local governments requiring temporary support.

### At the Conference

- **THREE FULL** conference registrations including meals and social events.
- **100% OFF** the cost of a booth at the Conference Tradeshow.
- Opportunity to make a presentation at the Conference (subject to programming).
- Your company name signifying “Platinum Sponsor” in print advertising and e-mail campaigns to 1,400 contacts.
- Company logo in the Conference Guide
- **FIVE** frames of content for the conference PowerPoint ongoing slide display.
- Shared signage displaying your company name and logo.

## GOLD SPONSORSHIP \$7,350

### Throughout the year

- The opportunity to host branded webinar forums in partnership with GFOABC.
- Year-long events, information sharing, and education provide opportunities beyond the annual conference including PD events across the Province.
- Logo and company information are featured prominently on the GFOABC website.
- **FOUR** articles **OR** advertisements in the Dollars & Sense quarterly newsletter
- Featured as “Sponsor of the Month” on website, in e-updates, and in social media.
- Participate in our Temporary Support Program to receive notifications from local governments requiring temporary support.

### At the Conference

- **TWO FULL** conference registrations including meals and social events.
- **75% OFF** the cost of a booth at the Conference Tradeshow.
- Opportunity to make a presentation at the Conference (subject to programming).
- Your company name signifying “Platinum Sponsor” in print advertising and e-mail campaigns to 1,400 contacts.
- Company logo in the Conference Guide
- **FOUR** frames of content for the conference PowerPoint ongoing slide display.
- Shared signage displaying your company name and logo.



# SPONSORSHIP



## SILVER SPONSORSHIP \$5,250

### Throughout the year

- The opportunity to participate as a panelist on webinar forums.
- Participate in our Temporary Support Program to receive notifications from local governments requiring temporary support.
- Logo and company information are featured prominently on the GFOABC website.
- **TWO** articles **OR** advertisements in the Dollars & Sense quarterly newsletter.

### At the Conference

- **ONE FULL** conference registration including meals and social events.
- **50% OFF** the cost of a booth at the Conference Tradeshow.
- Opportunity to make a presentation at the Conference (subject to programming).
- Your company name signifying "Silver Sponsor" in print advertising and e-mail campaigns to 1,400 contacts.
- Company logo in the Conference Guide
- **TWO** frames of content for the conference PowerPoint ongoing slide display.
- Shared signage displaying your company name and logo.

## BRONZE SPONSORSHIP \$3,150

### Throughout the year

- The opportunity to participate as a panelist on webinar forums.
- Participate in our Temporary Support Program to receive notifications from local governments requiring temporary support.
- Logo and company information are featured prominently on the GFOABC website.
- **ONE** article **OR** advertisement in the Dollars & Sense quarterly newsletter.

### At the Conference

- **ONE FULL** conference registration including meals and social events **OR 25% OFF** the cost of a booth at the Conference Tradeshow.
- Opportunity to make a presentation at the Conference (subject to programming).
- Your company name signifying "Bronze Sponsor" in print advertising and e-mail campaigns to 1,400 contacts.
- Company logo in the Conference Guide
- **ONE** frame of content for the conference PowerPoint ongoing slide display.
- Shared signage displaying your company name and logo.

# SPONSORSHIP



## ALTERNATIVE SPONSORSHIP OPPORTUNITIES

### Keynote Speaker \$10,000

By sponsoring the Keynote Speaker, your company name or logo will appear in the conference guide beside the event, on all signage at the event, and verbal acknowledgment during the event.

### Welcome Reception \$10,000

By sponsoring the Welcome Reception, your company name and logo will appear in the guide beside the event, on visible signage at the event, and verbally acknowledged during the event.

### Delegate Bags \$5,000

Your company name and logo will appear with the GFOABC name and logo on the bag. The bag will be distributed to all conference delegates onsite.

### Conference Mobile App \$5,000

By sponsoring the Mobile App your company name and the logo will be featured as the application provider.

### Banners \$3,000

Your company's banner can be displayed in the public space of the hotel, limit 1 per company.

### CUSTOM IDEA

For more information or if you have a custom idea please contact us at [office@gfoabc.ca](mailto:office@gfoabc.ca) or 250-382-6871.

## THANK YOU TO OUR 2022 SPONSORS

### PLATINUM

Municipal Finance Authority of BC  
Hobson Chahal Advisory Group, CIBC Wood Gundy

### GOLD

BC Assessment  
BDO Canada LLP  
Deloitte MSLP  
F.H. Black  
KPMG LLP  
Lidstone & Company  
PSD CityWide  
UBCM | George & Bell

### SILVER

AON Risk Solutions  
CPABC  
MNP LLP  
Municipal Insurance Association of BC  
RBC  
Young Anderson

### BRONZE

Amiga Software  
CapriCMW Insurance Services Ltd.  
CivicInfo  
Coast Capital Savings  
Enterprise Fleet Management  
Hemson Consulting Ltd.  
Intact Public Entities  
OneStream  
Scotiabank  
Urban Systems

# SPONSORSHIP



**SEE YOU IN WHISTLER!**

