

SPONSORSHIP



The Government Finance Officers Association of British Columbia (GFOABC) is a professional Association that represents local government finance officers in BC.

WHAT WE DO

Promote excellence in local government through the support and development of financial professionals by providing professional development and education programs and networking opportunities for our members.

TO BECOME A SPONSOR

GFOABC's sponsorship opportunities allow you to reach all GFOABC attendees and members. Whether you have a specific idea in mind or want to contribute as a general supporter, there is something for everyone.

SPONSORSHIP LEVELS

Choose the level of sponsorship that best suits your organization:

Platinum, Gold, Silver, Bronze

BENEFITS OF SPONSORSHIP

- Sponsorship provides an opportunity to engage with local government finance professionals and decision-makers from across the province.
- The annual conference offers sponsors an opportunity to network directly with 200-400 members in-person and online.
- Year-long professional development webinars and workshops provide sponsors with an opportunity to present as subject matter experts on processes, skills, and technology.
- Exposure to over 1,400 Dollars & Sense quarterly newsletter subscribers

OUR MEMBERS

We have over 1,000 members and a circulation list of more than 1,400. Our members represent 160 Municipalities and 28 Regional Districts, covering 99% of the Province's population. In total, our members control more than \$8.3 billion in expenditures and \$9.0 billion in cash and investments.

2022 ANNUAL CONFERENCE



Our annual conference is a premier event that includes a variety of keynote speakers, professional development sessions, tradeshow, and networking events for our attendees. The format is as follows:

Tuesday

Welcome Reception

Wednesday

Opening Keynote

Opening Panel

Annual General Meeting

Regular Program

Tradeshow

Networking Sessions

Thursday

Opening Keynote

Regular Program

Tradeshow

Networking Sessions

Gala & Awards

Friday

Regular Program

Closing Panel or Keynote

SPONSORSHIP



PLATINUM SPONSORSHIP \$10,500

Throughout the year

- The opportunity to host branded webinar forums in partnership with GFOABC.
- Participate in our Temporary Support Program to receive notifications from local governments requiring temporary support.
- Year-long events, information sharing, and education provide opportunities beyond the annual conference including PD events across the Province.
- Logo and company information are featured prominently on the GFOABC website.
- Articles and logos in the Dollars & Sense quarterly newsletter
- Links to your company and articles will be shared on the GFOABC newsfeed and in monthly updates.
- Featured as “Sponsor of the Month” on the website and in monthly updates to members.

At the Conference

- **THREE FULL** conference registrations including meals and social events.
- **100% OFF** the cost of a booth at the Conference Tradeshow.
- Opportunity to make a presentation at the Conference (subject to programming).
- Your company name signifying “Platinum Sponsor” in print advertising and e-mail campaigns to 1,400 contacts.
- Company logo in the Conference Guide
- FIVE frames of content for the conference PowerPoint ongoing slide display.
- Shared signage displaying your company name and logo.

- Verbal acknowledgment during the Conference.
- Option to contribute a door prize program
- Recognition as a sponsor of one of the “Platinum Level” Conference events.

GOLD SPONSORSHIP \$7,350

Throughout the year

- The opportunity to host branded webinar forums in partnership with GFOABC.
- Participate in our Temporary Support Program to receive notifications from local governments requiring temporary support.
- Year-long events, information sharing, and education provide opportunities beyond the annual conference including PD events across the Province.
- Logo and company information are featured prominently on the GFOABC website.
- Articles and logos in the Dollars & Sense quarterly newsletter
- Links to your company articles will be shared on the GFOABC newsfeed and in monthly updates.
- Featured as “Sponsor of the Month” on the website and in monthly updates to members.

At the Conference

- **TWO FULL** conference registrations including meals and social events.
- **75% OFF** the cost of a booth at the Conference Tradeshow.
- Opportunity to make a presentation at the Conference (subject to programming).

SPONSORSHIP



- Your company name signifying “Gold Sponsor” in print advertising and e-mail campaigns to 1,400 contacts.
- Company logo in the Conference Guide
- FOUR frames of content for the conference PowerPoint ongoing slide display.
- Shared signage displaying your company name and logo.

SILVER SPONSORSHIP \$5,250

Throughout the year

- The opportunity to participate as a panelist on webinar forums.
- Participate in our Temporary Support Program to receive notifications from local governments requiring temporary support.
- Year-long events, information sharing, and education provide opportunities beyond the annual conference including PD events across the Province.
- Logo and company information are featured prominently on the GFOABC website.
- Logo in the Dollars & Sense quarterly newsletter.
- Featured as “Sponsor of the Month” on the website and in monthly updates to members.

At the Conference

- **ONE FULL** conference registration including meals and social events.
- **50% OFF** the cost of a booth at the Conference Tradeshow.
- Opportunity to make a presentation at the Conference (subject to programming).
- Your company name signifying “Silver Sponsor” in print advertising and e-mail campaigns to 1,400 contacts.

- Company logo in the Conference Guide
- TWO frames of content for the conference PowerPoint ongoing slide display.
- Shared signage displaying your company name and logo.
- Option to contribute a door prize program

BRONZE SPONSORSHIP \$3,150

Throughout the year

- The opportunity to host branded webinar forums in partnership with GFOABC.
- Participate in our Temporary Support Program to receive notifications from local governments requiring temporary support.
- Year-long events, information sharing, and education provide opportunities beyond the annual conference including PD events across the Province.
- Articles and logos in the Dollars & Sense quarterly newsletter
- Links to your company articles will be shared on the GFOABC newsfeed and in monthly updates.
- Featured as “Sponsor of the Month” on the website and in monthly updates to members.

At the Conference

- **ONE FULL** conference registration including meals and social events or **25% OFF** the cost of a booth at the Conference Tradeshow.
- Opportunity to make a presentation at the Conference (subject to programming).
- Your company name signifying “Bronze Sponsor” in print advertising and e-mail campaigns to 1,400 contacts.

SPONSORSHIP



- ONE frame of content for the conference PowerPoint ongoing slide display.
- Shared signage displaying your company name and logo.
- Option to contribute a door prize program

ALTERNATIVE SPONSORSHIP OPPORTUNITIES

Keynote Speaker \$10,000

By sponsoring the Keynote Speaker, your company name or logo will appear in the conference guide beside the event, on all signage at the event, and verbal acknowledgment during the event.

Welcome Reception \$10,000

By sponsoring the Welcome Reception, your company name and logo will appear in the guide beside the event, on visible signage at the event, and verbally acknowledged during the event.

Delegate Bags \$5,000

Your company name and logo will appear with the GFOABC name and logo on the bag. The bag will be distributed to all conference delegates onsite.

Conference Mobile App \$5,000

By sponsoring the Mobile App your company name and the logo will be featured as the application provider.

Banners \$3,000

Your company's banner can be displayed in the public space of the hotel, limit 1 per company.

CUSTOM IDEA

For more information or if you have a custom idea please contact us at office@gfoabc.ca or 250-382-6871.

THANK YOU TO OUR 2021 SPONSORS

PLATINUM

Municipal Finance Authority of BC
Hobson Chahal Advisory Group, CIBC Wood Gundy

GOLD

BC Assessment
BDO Canada LLP
F.H. Black | Caseware
KPMG LLP
PSD CityWide
Deloitte Management Services LP

SILVER

AON Risk Solutions
CPABC
Lidstone & Company Law Corporation
MNP LLP
Municipal Insurance Association of BC
Unit 4
Young Anderson

BRONZE

CapriCMW Insurance Services Ltd.
Coast Capital Savings
Eco Pacific Environmental
George & Bell Consulting Ltd.
Hemson Consulting Ltd.
Intact Public Entities
Union of BC Municipalities
Urban Systems