

EXHIBITORS



The Government Finance Officers Association of British Columbia (GFOABC) is a professional Association that represents local government finance officers in BC.

2022 ANNUAL CONFERENCE

Penticton Lakeside Resort & Conference Centre



Our annual conference is a premier event that includes a variety of keynote speakers, trade show, and networking events for our attendees. We expect to welcome 200-400 in-person and virtual attendees to our annual conference.

Tuesday

Welcome Reception

Wednesday

Opening Keynote
Opening Panel
Annual General Meeting
Regular Program
Tradeshow
Networking Sessions

Thursday

Opening Keynote
Regular Program
Tradeshow
Networking Sessions
Gala & Awards

Friday

Regular Program
Closing Sessions

TRADE SHOW HOURS OF OPERATIONS

June 1, 2022 | 9:45 am - 4:30 pm
June 2, 2022 | 8:30 am - 3:30 pm

TO BECOME AN EXHIBITOR

For details on how we can work together to maximize your benefits, networking opportunities and brand awareness, please visit gfoabc.ca/events.

WHO ARE OUR MEMBERS

The Government Finance Officers Association of BC members represent 160 Municipalities and 28 Regional Districts, covering 99% of the Province's population. In total, our members control more than \$8.3 billion in expenditures and \$9.0 billion in cash and investments.

BENEFITS OF EXHIBITORS

- Two full complimentary conference registrations.
- In-person and virtual tradeshow space to allow you to leverage your outreach during the conference and beyond.
- Tradeshow Passport Gamification to drive attendees to your tradeshow space.
- Opportunity to participate in Door Prize Program and be acknowledged at the Gala & Awards for your contribution.
- Exposure to more than 1,400 subscribers in our Dollars & Sense Perspective quarterly newsletters.

IMPORTANT DEADLINES

January 24, 2022 - Early Bird Registration Opens
March 31, 2022 - Early Bird Registration Closes
April 1, 2022 - No refunds will be issued after this date
April 29, 2022 - Exhibitor Registration Closes
May 13, 2022 - Virtual Booth Materials Due

PRICE

Early Bird - \$2,300
After March 31 - \$2,500

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2022 SPONSORS RECEIVE EXHIBITOR DISCOUNTS: 100% off for Platinum Sponsors
75% off for Gold Sponsors
50% off for Silver Sponsors
25% off for Bronze Sponsors

IN-PERSON TRADE SHOW SPACE

Penticton Lakeside Resort & Conference Centre
EAST BALLROOM

BOOTH SIZE: 10' X 10'

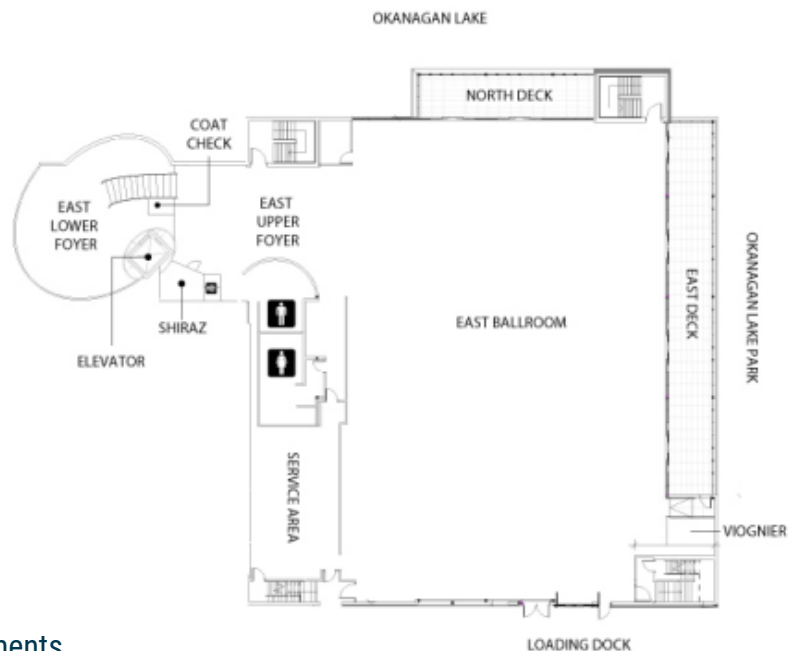
NUMBER OF BOOTHS AVAILABLE: 25

BOOTH INCLUDES:

- 1-8 FT table
- 2 chairs
- 8 FT backdrop draping
- 3 FT side draping
- Electrical outlets located throughout exhibitor space

BOOTH SET-UP:

Standard booth set-up. All additional requirements for booth set-up (TVs, etc.) are at the charge of the exhibitor. **The event planner will need to be notified upon signature of this contract.**



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VIRTUAL TRADE SHOW SPACE

Penticton Lakeside Resort & Conference Centre

APP PLATFORM



NUMBER OF BOOTHS AVAILABLE: 25

BOOTH INCLUDES:

- Privatized 3D booth space
- Brand recognition visuals (logos & banners)
- Downloadable virtual delegate bags
- Documents & videos
- Group chat
- One-on-one chat or video chat
- 1 branded push notifications
- 1 gamification feature
- And more

BOOTH SET-UP:

The virtual booth setup will be coordinated by the conference event planner. You will have the opportunity to review and familiarize yourself with the platform prior to the start of the event.

DOOR PRIZE PROGRAM: The Door Prize Program provides exhibitors with another opportunity to highlight their business beyond the booth. To participate in this program, exhibitors offer up a prize to be drawn during the **Gala Dinner and Awards Reception**. If you are interested in learning more or participating in this program, please advise event planner.

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EXHIBITOR CONTRACT

Penticton Lakeside Resort & Conference Centre

COVID-19: Exhibitors are expected to comply with all Province of BC restrictions and are solely responsible for any costs related to meeting the restriction mandates and/or guidelines. For more information, please visit the Province of BC's [Provincial and Regional Restrictions](#) webpage.

Exhibitors are expected to comply with all requirements and recommendations set out by the Penticton Lakeside Resort and are solely responsible for any costs related to meeting the recommendations and requirements. For more information, please visit the resort's [COVID-19 FAQs](#) webpage.

In the event that provincial restrictions are put in place preventing the delivery of the in-person trade show and/or there is insufficient demand for an in-person trade show due to an abundance of caution related to COVID-19 after March 31, 2022, the in-person portion of the trade show will be canceled. The virtual trade show will continue and as such the terms of this contract remain intact. There will be no option for a reduction in trade show fees and no special cancellation option.

ASPECT Event Planner: Lya Iglesias is the primary exhibitor contact for this event. Please contact Lya should you have any questions regarding exhibitor logistics:

Lya Iglesias, Event Planner

Email: events@aspect.bc.ca | **Cell:** 1-250-891-5384

RESERVE YOUR BOOTH HERE!

EXHIBITORS



THANK YOU TO OUR 2021 EXHIBITORS

