

Sponsorship INVITATION



GFOABC
Better Together.

GFOABC.CA

The Government Finance Officers Association of British Columbia (GFOABC) is a professional Association that represents local government finance officers in BC.

WHAT WE DO

- Promote excellence in local government through the support and development of financial professionals.
- Train and develop Finance Officers to be skilled and current in their work at courses held throughout the year and throughout BC.
- Provide annual events such as our Provincial Conference, Boot Camp and Professional Development (PD) programs.
- Promote networking opportunities for our members.

FACTS AND FIGURES

- The GFOABC has grown to over 1,000 members and a circulation list of more than 1,400.
- These members represent 160 Municipalities and 28 Regional Districts, covering 99% of the Province's population.
- We are expanding our membership through Water Improvement, Irrigation and Dyking Districts; and through Libraries and Police Departments.
- In total, our members control more than \$8.3 billion in expenditures and \$9.0 billion in cash and investments.

BENEFITS OF SPONSORSHIP

- Participate in our Temporary Support Program to receive notifications from local governments requiring temporary support – **NEW!**
- Participation in GFOABC webinar forums – **NEW!**
- Year-long event opportunities across BC beyond the Annual Conference.
- Discounts of 25%–100% off a booth at the Conference Trade Show.
- First chance at delivering instructional content to our members year-round.
- Direct contact with over 200 Conference delegates.
- Ongoing exposure to approximately 1,400 people who read our quarterly newsletter.
- Contact with senior Local Government decision makers.

TO BECOME A SPONSOR

GFOABC's sponsorship opportunities allow you to reach all GFOABC attendees and members. Whether you have a specific idea in mind or want to contribute as a general supporter, there is something for everyone.

- Choose the level of sponsorship that best suits your organization (**PLATINUM**, **GOLD**, **SILVER** or **BRONZE**)
- Select from our list of specific sponsorship opportunities
- If you have a custom idea, we want to hear it

2021 ANNUAL CONFERENCE

The Conference will include a variety of keynote speakers, professional development sessions, trade show and networking events for our attendees.

The format is as follows:

Tuesday, May 25 Welcome Reception

Wednesday, May 26

Keynote Speaker
Technical Workshops and Annual General Meeting
Networking Sessions—opportunity for sponsor
hosted receptions
Trade Show

Thursday, May 27

Technical Workshops
Trade Show
Networking Sessions
Annual Banquet

Friday, May 28

Technical Workshops
Networking Sessions
Closing Keynote

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PLATINUM SPONSORSHIP \$10,500

Throughout the year

- The opportunity to host branded webinar forums in partnership with GFOABC – **NEW!**
- Participate in our Temporary Support Program to receive notifications from local governments requiring temporary support – **NEW!**
- Year-long event, information sharing and education providing opportunities beyond the annual conference including PD events across the Province.
- Consultation during the year on GFOABC courses and events.
- An article in the GFOABC Newsletter.
- Your logo in each GFOABC Newsletter.
- Links and articles pertaining to your company will be shared on the GFOABC newsfeed and in monthly updates.
- Featured as “Sponsor of the Month” on the GFOABC website and in monthly updates to members.
- A hyperlink to your company’s home page, displaying your company name, logo and a description, on the GFOABC website.

At the Conference

- **Three full** Conference registrations including meals and social events.
- **100% off** the cost of a booth at the Conference Trade Show.
- Opportunity to make a presentation at the Conference (subject to programming).
- Your company name signifying “Platinum Sponsor” in print advertising and e-mail campaigns to 1,400 contacts.
- Your company logo on the top back cover of the Conference guide.
- **FIVE** frames of content for the conference Power Point ongoing slide display.
- Shared signage displaying your company name and logo.

- Verbal acknowledgement during the Conference and at the Banquet.
- Option to include pre-approved promotional items from your company in delegate packages and the opportunity to contribute a door prize.
- Recognition as a sponsor of one of the “Platinum Level” Conference events.

GOLD SPONSORSHIP \$7,350

Throughout the year

- The opportunity to host branded webinar forums in partnership with GFOABC – **NEW!**
- Participate in our Temporary Support Program to receive notifications from local governments requiring temporary support – **NEW!**
- Year-long event, information sharing and education providing opportunities beyond the annual conference including PD events across the Province.
- Consultation during the year on GFOABC courses and events.
- An article in the GFOABC Newsletter.
- Your logo in each GFOABC Newsletter.
- Links and articles pertaining to your company will be shared on the GFOABC newsfeed and in monthly updates.
- Featured as “Sponsor of the Month” on the GFOABC website and in monthly updates to members.
- A hyperlink to your company’s home page, displaying your company name, logo and a description, on the GFOABC website.

At the Conference

- **Two full** Conference registrations including meals and social events.
- **75% off** the cost of a booth at the Conference Trade Show.
- Opportunity to make a presentation at the Conference (subject to programming).

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- Your company name signifying “Gold Sponsor” in print advertising and e-mail campaigns to 1,400 contacts.
- Your company logo on the top back cover of the Conference guide.
- **Four** frames of content for the conference Power Point ongoing slide display.
- Shared signage displaying your company name and logo.
- Verbal acknowledgement during the Conference and at the Banquet.
- Option to include pre-approved promotional items from your company in delegate packages and the opportunity to contribute a door prize.

SILVER SPONSORSHIP \$5,250

Throughout the year

- The opportunity to be panelist on GFOABC webinar forums – **NEW!**
- Participate in our Temporary Support Program to receive notifications from local governments requiring temporary support – **NEW!**
- Year-long event, information sharing and education providing opportunities beyond the annual conference including PD events across the Province.
- Your logo in each GFOABC Newsletter.
- Featured as “Sponsor of the Month” on the GFOABC website and in monthly updates to members.
- A hyperlink to your company’s home page, displaying your company name, logo and a description, on the GFOABC website.

At the Conference

- **One full** Conference registration including meals and social events.
- **50% off** the cost of a booth at the Conference Trade Show.
- Opportunity to make a presentation at the Conference (subject to program).
- Your company logo on the top back cover of the Conference guide.

- Your company name signifying “Silver Sponsor” in print advertising and e-mail campaigns to 1,400 contacts.
- **Two** frames of content for the conference Power Point ongoing slide display.
- Shared signage displaying your company name and logo.
- Option to include pre-approved promotional items from your company in delegate packages and the opportunity to contribute a door prize.

BRONZE SPONSORSHIP \$3,150

Throughout the year

- Potential participation in webinar forums at the discretion of GFOABC – **NEW!**
- Participate in our Temporary Support Program to receive notifications from local governments requiring temporary support – **NEW!**
- Year-long event, information sharing and education providing opportunities beyond the annual conference including PD events across the Province.
- Your logo in each GFOABC Newsletter.
- A hyperlink to your company’s home page, displaying your company name, logo and a description, on the GFOABC website.

At the Conference

- **One full** Conference registration including meals and social events **OR 25% off** the cost of a booth at the Conference Trade Show.
- Your company name signifying “Bronze Sponsor” in print advertising and e-mail campaigns to 1,400 contacts.
- **One** frame of content for the conference Power Point ongoing slide display
- Shared signage displaying your company name and logo.
- Option to include pre-approved promotional items from your company in delegate packages and the opportunity to contribute a door prize.

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ALTERNATIVE SPONSORSHIP OPPORTUNITIES

Keynote Speaker \$10,000

By sponsoring the Keynote speaker, your company name or logo will appear in the guide beside the event, on visible signage at the event and verbal acknowledgment during the event.

Welcome Reception \$10,000

By sponsoring the Welcome Reception, your company name or logo will appear in the guide beside the event, on visible signage at the event and verbal acknowledgment during the event.

Delegate Bags \$5,000

Your company name and logo will appear with the GFOABC name and logo on the bag. The bag will be distributed to all conference delegates onsite.

Conference Mobile App \$5,000

By sponsoring the Mobile App your company name and logo will be featured as the application provider.

Banners \$3,000

Your company's banner can be displayed in the public space of the hotel, limit 1 per company.

CUSTOM IDEA

For more information or if you have a custom idea please contact **Kala Harris, Executive Director** at **250.590.2512** or **execdir@gfoabc.ca**

THANK YOU TO OUR 2020 SPONSORS

PLATINUM

Municipal Finance Authority of BC
Hobson Chahal Advisory Group, CIBC Wood Gundy

GOLD

BC Assessment
BDO Canada LLP
CaseWare
KPMG LLP
PSD Research Consulting Software

SILVER

AON Risk Solutions
Unit4
Lidstone & Company Law Corporation
Municipal Insurance Association of BC
Young Anderson

BRONZE

CapriCMW Insurance Services Ltd.
Coast Capital Savings
George & Bell Consulting Ltd.
Hemson Consulting Ltd.
MNP LLP
Urban Systems