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# STRATEGIC PLAN 2019–2024

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## OUR VISION

To be the leading source for knowledge sharing that empowers BC local government financial excellence.

## OUR MISSION

To promote excellence in local government through the support and development of our members.

## OUR VALUES

Professionalism,  
Leadership and  
Collaboration.

## *Our Strategic Outcomes*

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### TO BE RELEVANT TO ALL OF OUR MEMBERS

Provide programming that considers the full breadth of the roles and responsibilities of local government financial professionals and the diversity of experience.

- A. Build awareness among entire finance team about the resources and professional development opportunities
- B. Strengthen education and professional development opportunities
- C. Engage members throughout their careers and beyond

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### TO BECOME A CENTER FOR MEMBER, GOVERNMENT AND PARTNER DIALOGUE

Leverage the experience and expertise of our members, government stakeholders, and partners in building a center for dialogue on local government finance matters of mutual interest.

- A. Maintain and strengthen partnership with BC government stakeholders

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### TO PROVIDE VALUE TO OUR MEMBERS THROUGH PARTNERSHIPS

Encourage cross-partnership opportunities that leverage partner resources, training and reputation within GFOABC for the benefit of all stakeholders.

- A. Increase collaboration between members and partners on program participation and delivery